

Sherman Way
Los Angeles, California



The concept provides Sherman Way with lasting streetscape improvements that enhance the neighborhood and create vibrant streets on which to live, work and shop.

Implements mobility improvements that encourage all forms of transportation, including a new network of bike lanes and enhanced intersection crossings. It celebrates the history and character of Reseda by incorporating new identity

elements, public open spaces and artist designed signage. The program encourages new residential and commercial development along the corridor that boosts economic growth, activates the street and creates a village destination. Client: LANI